

GGN - Geopark Annual Report 2018

1. GEOPARK IDENTITY

Cheongsong UNESCO Global Geopark (2017, Asia Pacific Geoparks Network)

Year of inscription / Year of the last revalidation: 2017

Representative Photo (from the most important event this year)



2018 Korea Best Brand Awards: Grand Prize (Cheongsong UGGp)

2. GEOPARK FIGURES

Number of Geopark staffs: 3 staffs including 1 geoscientist

Number of Visitors: 4,000,000+

Number of Geopark events: 6 times

- Cheongsong Forum; Oessi beosun Trail Events (2 times); Geopark Fam-tour; Sudalrae Festival; Dokkaebi Apple Festival



Number of school classes realize Geopark educational programmes

- Cheongsong Geopark Guide Education Programs: 20+
- Local residents and students education programs: 10+

Number of Geopark press release

- GGN Newsletter : 1
- News articles and TV broadcastings: 30+



3. GEOPARK ACTIVITIES

Major achievements in 2017

- 2018 Korea Best Brand Awards: Grand Prize (Cheongsong UGGp)

Contribution towards GGN - Networking and Participation

- Participated in 2017 APGN Symposium

Management and Financial status

- Managed by Cheongsong County and financially supported by central & local government

Geoconservation

- Geosites are protected by National and Local Special Laws

Sustainable tourism (Geotourism)

- Installed the Information Panel; 6 sites

New Education programmes on geoconservation, sustainable development and disaster risk reduction

- Regular Geopark education program for Tour Guide (2 times/year)

Strategic Partnership

- Cheongsong UGGp & Aso UGGp Partnership

Promotional activities

- Many promotional activities on Newspaper, TV, Train (KTX), Festivals, Brochure etc.

4. Contacts:

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